

Lone Star Webcraft - Privacy Policy

Last Updated: Jan 12, 2025

1. Introduction

Lone Star Webcraft ("we," "us," or "our") is committed to protecting the privacy of our website visitors and clients. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website [Your Website Address - e.g., [invalid URL removed]] (the "Site") or use our services. Please read this Privacy Policy carefully. By accessing the Site or using our services, you agree to the terms outlined in this policy.

2. Information We Collect

We may collect information about you in a variety of ways. The information we may collect includes:

- **Personal Data:** Personally identifiable information, such as your name, email address, phone number, and business name that you voluntarily provide to us when you contact us, request a quote, subscribe to our newsletter, or engage our services.
- **Derivative Data:** Information our servers automatically collect when you access the Site, such as your IP address, browser type, operating system, access times, and the pages you have viewed directly before and after accessing the Site.
- **Usage Data:** Information about your use of the Site and our services, such as the features you use, the content you view, and the actions you take.

3. How We Use Your Information

We may use the information collected about you to:

- Provide, operate, and maintain our Site and services.
- Improve, personalize, and expand our Site and services.
- Respond to your inquiries, requests, and customer service needs.
- Send you technical notices, updates, security alerts, and support and administrative messages.
- Process transactions and send you related information, including confirmations and invoices.

- Send you marketing communications, such as newsletters, promotions, and special offers (you can opt out of these communications at any time).
- Monitor and analyze trends, usage, and activities in connection with our Site and services.
- Detect, investigate, and prevent fraudulent transactions and other illegal activities and protect the rights and property of Lone Star Webcraft and others.
- Comply with legal obligations.

4. Disclosure of Your Information

We may share your information with third parties in the following situations:

- **Service Providers:** We may share your information with third-party service providers that perform services for us or on our behalf, including website hosting, data analysis, email delivery, customer service, marketing assistance, and payment processing.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).
- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **With Your Consent:** We may disclose your information for any other purpose with your consent.

5. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

6. Data Retention

We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

7. Children's Privacy

Our Site and services are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take steps to delete such information from our files as soon as possible.

8. Your Rights

Depending on your location, you may have certain rights regarding your personal information, including the right to access, correct, or delete the personal information we hold about you. To exercise any of these rights, please contact us at [Your Contact Information - e.g., [email address removed]].

9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Lone Star Webcraft
info@lonestarwebcraft.com